

2025 Popcorn Sale Important Dates

“Go Wild”

July

July 22-24 - Show & Sell Reservations go live in the Trails-End App.

August

August 1 – Online Popcorn Sales Begins (counts towards incentives)

August 5 – Popcorn Party Knoxville Get Ready to “Go Wild”

August 14 – All Unit Show & Sell Orders Due into Trails-End system.

August 27 – Show & Sell Popcorn Distribution

September

September 4 – Show & Sell Popcorn Distribution

September 5 – Popcorn Show and Sell Starts

September 5-26 - Blitz Club

September 19 – Swap and Shop (trade products with other units) 5-6pm

September 30 – Late Sale Show and Sell order due

October

October 15 - Returns “orders” open in Trails End system

October 21 – Late Sale product distribution

October 29 – Return “orders” closes in Trails End System

October 30 – Show and Sell Returns due, and Take Order Popcorn Sale orders due

November

November 7 – Take Order Popcorn Distribution and Prize orders due in Trails End

November 14 – All Show & Sell payments Due and Local Council Incentive forms

December

December 1 – All final popcorn payments due regular sale

December 1 – Late Sale final orders due and sale ends

December 19 – Late Sale Close out due (payments, prizes, and incentives)