

2026 Popcorn Sale Important Dates

July

July 27 - Trails-End Auto Assigns Storefronts. (Unit can drop these)

August

August 1 – Online Popcorn Sales Begins (counts towards incentives)

August 4 – Pop into the 2026 Popcorn Sale- Council Kick-off

August 10 – All Unit Show & Sell Orders Due into Trails-End system.

August 15 – Show & Sell Reservations go live in the Trails-End App

August 20 and 24 – Show & Sell Popcorn Distribution

August 29 – Show & Sell (Storefronts) opening weekend!

September

September 9 – Swap & Shop 5-7pm @Council (trade products with other units) September 14 – Replenishment Orders Due

September 24 – Replenishment Order Distribution

October

October 9-25 – Blitz Club

October 30 – All Returns Due to Council

November

November 6 – Prize Orders Due to Trails- End

November 18 – Top Sellers/Scout Sales Report Due to Council (for incentives)

November 18 – ALL Payments Due (End Sale)

January

January 19 – Key Leaders Recap Meeting