

2026 Popcorn Sale Important Dates

July

July 27 - Trails-End Auto Assigns Storefronts. (Unit can drop these on 7/29)

July 29 – Trails-End Opens Storefront Reservations

August

August 1 – Online Popcorn Sales Begins (counts towards incentives)

August 4 – Pop into the 2026 Popcorn Sale- Council Kick-off

August 10 – All Unit Show & Sell Orders Due into Trails-End system.

August 20 and 24 – Show & Sell Popcorn Distribution

August 29 – Show & Sell (Storefronts) opening weekend!

September

September 9 – Swap & Shop 5-7pm @Council (trade products with other units)

September 14 – Replenishment Orders Due

September 24 – Replenishment Order Distribution

October

October 9-25 – Blitz Club

November

*November 4- ALL Returns Due to Council

*November 5 – Final Take Orders Due by Midnight

November 18 – Top Sellers/Scout Sales Report Due to Council (for incentives)

November 18 – ALL Payments Due (End Sale)

*November 18- Pins, Patches, and Blitz Club Prize Orders Due to Keller Prizes

December

*December 31 Last day to Submit orders for Prizes through Trails-End

January

January 19- Key Leaders Recap Meeting